

# UNITED GRAND PARIS

## MIPIM 2018



PRESS RELEASE | 6 MARCH 2018

## ***United Grand Paris unveils its opportunities at MIPIM 2018***

**Tuesday 6 March - At the upcoming MIPIM, the world's premier real estate show due to take place in Cannes from 13 to 16 of March 2018, the 18 exhibitors forming the *United Grand Paris* pavilion will unveil their new road map focusing on innovation, mobility and, with the city's hosting of the Olympic and Paralympic games in 2024, its increased international reach. This is a new strategic thrust for the Paris Region which will capitalize on the positive consequences of holding one of the most important and fun-filled world events and the opportunity to roll out a large-scale urban regeneration project.**

*United Grand Paris* is presenting its assets to promote Paris Region internationally by unveiling new landmark projects at the property industry's most important event. International investors and public authorities will be particularly focused on Paris Region due to the increased pace of its economic and urban development centred around mixed quarters, sustainable development and innovation.

Five topics will be centre staged at the *United Grand Paris* stand in the Paris Region pavilion: the area's exceptional supply of world-class office space, the 2024 Olympic and Paralympic Games, the initiatives underway to further improve mobility, the innovative capacity of Europe's premier region for innovation and the unparalleled architectural competitions that will re-define the landscape.

*Greater Paris Metropolis* will also take advantage of MIPIM to launch the second edition of the competition "*Inventons la Métropole du Grand Paris*" (Inventing Greater Paris Metropolis). This new architectural competition of an unprecedented scale will play a role in the permanent reinvention of the territory.

*"Working closer together than ever before and for the third year running, Paris Region's representatives are united under the same flag at MIPIM. At a time when all the economic indicators are green and France is attracting worldwide attention, we are putting the spotlight on Paris Region by promoting its most innovative projects. MIPIM is a unique opportunity to unveil our ambitious objectives for Paris Region for completion by the 2024 Olympic and Paralympic games. By the same token we shall strengthen the growing appeal of Paris Region with international investors," said Robin Rivaton, Chief Executive Officer of Paris Region Entreprises.*

Attend the conference ***United Grand Paris***,  
chaired by Robin Rivaton,  
**"PARIS 2024: boosting the urban transformation of the Paris Region"**  
in the Palais des Festivals at 3:30 PM in Verrière Grand Audit

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**1000 sq m of exhibition space**

The 1000-sq m French Pavilion is dedicated to the presentation of property and land development projects run by the following development agencies:

- **Epamarne-Epafrance** (Etablissements Public d'Aménagement de Marne-la-Vallée)
- **Epamsa** (Etablissement Public d'Aménagement du Mantois Seine Aval)
- **Etablissement Public d'Aménagement de Sénart**
- **Etablissement Public d'Aménagement Orly Rungis –Seine Amont**
- **Grand Paris Aménagement**
- **Grand Paris Sud, Seine-Essonne-Sénart**
- **Métropole du Grand Paris**
- **Paris La Défense**
- **Paris Saclay** (Etablissement Public d'Aménagement et la Communauté d'agglomération)
- **Paris Region Entreprises**
- **Plaine Commune / Plaine Commune Développement**
- **Saint-Quentin-en-Yvelines**
- **Société du Grand-Paris**
- **Sogaris**
- **Ville de Paris, Paris &Co, Paris Batignolles Aménagement, SEMAPA et SEMPARISEINE**
- **Val d'Oise, Comité d'Expansion Economique du Val d'Oise**
- **Yvelines - Hauts de Seine**



**More innovative and attractive than ever, reinventing the region. Come meet us!**

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